Topic Area: Injury and Violence Prevention

IVP-1: Reduce the death rate due to homicide

IVP-1a: age-adjusted

Target:	4.3 per 100,000 standard population (age-adjusted)
Baseline: (Year)	4.8 per 100,000 standard population (age-adjusted) (2007)
Data source:	Death Certificate Database,
	Center for Health Statistics,
	New Jersey Department of Health

IVP-1b: males aged 15-19 years

Target:	14.6 per 100,000 males aged 15 to 19 years
Baseline: (Year)	16.2 per 100,000 males aged 15 to 19 years (2005-2007)
Data source:	Death Certificate Database, Center for Health Statistics, New Jersey Department of Health

IVP-1c: persons aged 20-34 years

Target:	12.1 per 100,000 population aged 20 to 34 years
Baseline: (Year)	13.4 per 100,000 population aged 20 to 34 years (2005-2007)
Data source:	Death Certificate Database,
	Center for Health Statistics,
	New Jersey Department of Health

IVP-2: Reduce death rates due to firearm-related injuries

IVP-2a: age-adjusted

Target:	4.7 per 100,000 standard population (age-adjusted)
Baseline: (Year)	5.2 per 100,000 standard population (age-adjusted) (2007)
Data source:	Death Certificate Database,
	Center for Health Statistics,
	New Jersey Department of Health

IVP-2b: males aged 15-19 years

Target: 13.7 per 100,000 male population aged 15 to 19 years
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Baseline: (Years)	15.2 per 100,000 male population aged 15 to 19 years (2005-
	2007)
Data source:	Death Certificate Database,
	Center for Health Statistics,
	New Jersey Department of Health

IVP-3: Reduce the age-adjusted suicide rate

Target:	5.9 per 100,000 standard population (age adjusted)
Baseline: (Year)	6.6 per 100,000 standard population (age adjusted) (2007)
Data source:	Death Certificate Database,
	Center for Health Statistics,
	New Jersey Department of Health

IVP-4: Reduce suicide attempts by high school students (grades 9-12)

Target:	6.5 percent
Baseline:	7.2 percent (2007)
Data source:	New Jersey Student Health Survey of High School Students,
	New Jersey Department of Education

IVP-5: Reduce the death rate due to motor vehicle-related injuries

Target:	7.1 per 100,000 standard population (age-adjusted)
Baseline: (Year)	7.8 per 100,000 standard population (age-adjusted) (2007)
Data source:	Death Certificate Database,
	Center for Health Statistics,
	New Jersey Department of Health

IVP-6: Reduce the death rate due to unintentional poisonings

Target:	6.8 per 100,000 standard population (age-adjusted)
Baseline: (Year)	7.5 per 100,000 standard population (age-adjusted) (2007)
Data source:	Death Certificate Database,
	Center for Health Statistics,
	New Jersey Department of Health

IVP-7: Increase seat belt use "most of the time" or "always":

IVP-7a: self-reported by adults aged 18 years and older

Target:	To be determined
Baseline: (Year)	Not yet available (2011)
Data source:	New Jersey Behavioral Risk Factor Survey,
	Center for Health Statistics,
	New Jersey Department of Health

IVP-7b: self-reported by high school students (grades 9-12)

Target:	85.8 percent
Baseline: (Year)	78.0 percent (2009)
Data source:	New Jersey Student Health Survey of High School Students,
	New Jersey Department of Education

IVP-7c: observed

Target:	100 percent
Baseline: (Year)	93.7 percent (2010)
Data source:	National Occupant Protection Use Survey,
	Division of Highway Traffic Safety
	New Jersey Department of Law and Public Safety